



## ***WE NEVER STOP!***

**LISTENING.** To your comments, the good and the not so good  
**THINKING.** Every day, how to serve you better  
**LEARNING.** A driven thirst for knowledge, new ideas for you  
**WINNING.** More tournaments around the World,  
Team Unicorn players using Unicorn products

*And now Unicorn gives you more choice to personalise the finest, most comprehensive range of darts equipment that is Unicorn 2008. Our focus is performance on the oche, promoted all over the World.*

*Team Unicorn has strength in depth - we welcome 10 new members in this Book of Darts. The Unicorn TV footprint generates in excess of 4,000 hours of Unicorn branding, exposed globally on TV more than any other brand.*

*Listen to Sid Waddell & Russ Bray on Sky TV, see the Contenders gang up on the opposition, admire the Maestros, always on song and watch Phil Taylor, John Lowe, John Part & Bob Anderson, Champions of the World.*

*Unicorn has been The Big Name In Darts for over 70 years. Now enjoy the broader choice, feel the quality of Unicorn 2008 developed with the close cooperation of Team Unicorn and feedback from dart players around the World.*

*Your way is our way. Join us for success, let us show you why we are*  
**UNICORN. WORLD CHAMPIONS.**  
**19 TIMES.**

[www.unicorn-darts.com](http://www.unicorn-darts.com)

# STEEL TIP

## ECLIPSE® MAX CASE



True innovation from Unicorn.  
A high capacity, compact darts case has never been so easy to use. Darts are held securely with the smoothest possible glide access.

Provision for storage of multiple sets of flights/shafts or spare tips.

Eclipse Max is beautifully designed and engineered to maximise capacity within its stylish, tactile protective shell.



**RUSS BRAY SAYS...**  
The luxury of space,  
in the palm of your hand.



Guaranteed Weight darts include a certificate guaranteeing the factory weight of each pointed dart barrel +/- 0.1 gram

**UNICORN MATCHED WEIGHT SERIES -**  
Sets of 3 barrels within 0.1g.

## HERO® LATINUM® TUNGSTEN

NEW

10875 19g  
10876 21g  
10877 23g  
10878 25g

*Barry Twomlow*  
Barry Twomlow



10880 20g  
10881 22g  
10882 24g  
10883 26g  
10884 28g

*John Part*  
John Part



10886 21g  
10887 23g  
10888 25g  
10889 27g

*Phil Taylor*  
Phil Taylor



10891 20g  
10892 22g  
10893 24g  
10894 26g  
10895 28g

*John Lowe*  
John Lowe



- Phil Taylor World Champion grip now available in a variety of barrel shapes
- Unicorn Latinum Tungsten technology
- Smooth release soft feel tungsten
- Guaranteed weight laser engraved



- XLTi 100% Titanium shafts with Ozone locking rings
- Unicorn Digiflites
- FREE spare set of Digiflites
- FREE flight protectors
- Deluxe Pearllised Eclipse Max Case (SEE PAGE 4 FOR DETAILS)



**JOHN PART SAYS...**  
Incredible grip now available in World Champion styles to suit every player.

- Phil Taylor World Champion grip now available in a variety of barrel shapes
- Golden Unicorn Titanium Technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption
- 95% Tungsten Nickel Alloy
- Guaranteed Weight series
- Guaranteed weight laser engraved



- XLTi 100% Titanium shafts with Ozone locking rings
- Unicorn Digiflites
- FREE spare set of Maestro II aluminium shafts

- FREE spare set of Digiflites
- FREE flight protectors
- Deluxe metallic Compact Case



## HERO® GOLDEN

95% TUNGSTEN

		<i>Barry Twomlow</i> Barry Twomlow	10482 19g 10483 21g 10484 23g 10485 25g
		<i>John Part</i> John Part	10471 20g 10472 22g 10473 24g 10474 26g 10475 28g
		<i>Phil Taylor</i> Phil Taylor	10466 21g 10467 23g 10468 25g 10469 27g
		<i>John Lowe</i> John Lowe	10476 20g 10477 22g 10478 24g 10479 26g 10480 28g

## HERO® TUNGSTEN

95% TUNGSTEN

10552 19g  
10553 21g  
10554 23g  
10555 25g

*Barry Twomlow*  
Barry Twomlow



10558 20g  
10559 22g  
10560 24g  
10561 26g  
10562 28g

*John Part*  
John Part



10565 21g  
10566 23g  
10567 25g  
10568 27g

*Phil Taylor*  
Phil Taylor



10571 20g  
10572 22g  
10573 24g  
10574 26g  
10575 28g

*John Lowe*  
John Lowe



- Phil Taylor World Champion grip now available in a variety of barrel shapes
- 95% Tungsten Nickel Alloy
- Guaranteed Weight series
- Guaranteed weight laser engraved



- XLTi 100% Titanium shafts with Ozone locking rings
- Unicorn Digiflites
- FREE spare set of Gripper shafts
- FREE spare set of Digiflites
- FREE flight protectors
- Eclipse Max Case (SEE PAGE 4 FOR DETAILS)





## THE MEN IN BLACK. NOW AVAILABLE IN WHITE.

Latinum® Tungsten from Unicorn. For the smoothest release yet.

### Why Latinum?

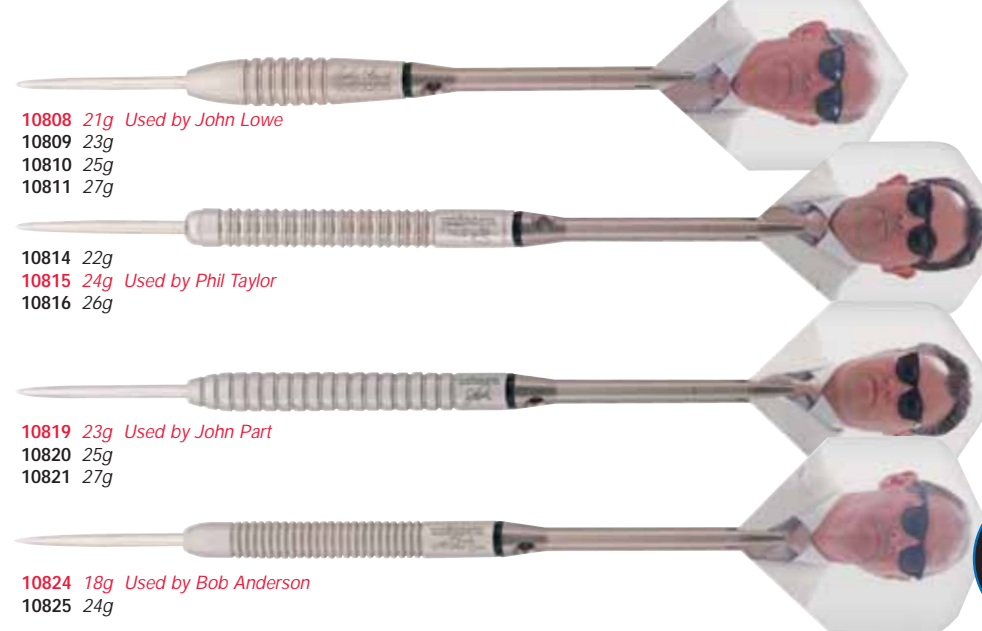
It's all about choice. Feedback from Team Unicorn and aspiring players all over the World confirms that barrel selection is very personal. The dart you throw is the dart that feels right to you.

Unicorn 2008 offers the widest possible selection of barrel shapes, weights, lengths, grips and now, feel.

Natural Tungsten gives superb grip, Golden gives the ultimate grip without slip. Now Unicorn introduce a third option, Latinum® Tungsten for an incredibly smooth comfort feel and release. If you find a particular grip too aggressive, try it in Latinum to get your perfect balance of grip and feel.

## WORLD CHAMPION LATINUM® TUNGSTEN

90% TUNGSTEN



10808 21g Used by John Lowe  
10809 23g  
10810 25g  
10811 27g

10814 22g  
10815 24g Used by Phil Taylor  
10816 26g

10819 23g Used by John Part  
10820 25g  
10821 27g

10824 18g Used by Bob Anderson  
10825 24g

- New Unicorn Latinum tungsten technology
- Smooth release soft feel tungsten
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Guaranteed Weight series
- Maestro professional quality signature Digiflites
- Latinum finish Premium shafts
- Ozone locking rings
- Free flight protectors
- Free spare set of flights
- Eclipse Max case (SEE PAGE 4 FOR DETAILS)



**BOB ANDERSON SAYS...**  
Latinum Tungsten from Unicorn. Putting the ooh! in smooth!

## WORLD CHAMPION TUNGSTEN

90% TUNGSTEN



10701 21g Used by John Lowe  
10702 23g  
10703 25g  
10704 27g

10736 22g  
10737 24g Used by Phil Taylor  
10738 26g  
10739 28g

10747 23g Used by John Part  
10748 25g  
10749 27g

10710 18g Used by Bob Anderson  
10713 24g

- WORLD CHAMPION Series
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- World Champion aluminium shafts
- World Champion signature flights
- Guaranteed Weight series
- Eclipse case with soft feel base
- FREE FlightMate flightholder and spare set of signature flights



## WORLD CHAMPION GOLDEN

90% TUNGSTEN

- GOLDEN Unicorn Titanium technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Fiesta diamond-cut anodised aluminium shafts
- Golden Hi-Lite signature flights
- Eclipse case with soft feel base
- Guaranteed Weight series
- FREE 2 sets of spare aluminium shafts
- FREE FlightMate flightholder and spare set of signature flights



Used by John Lowe 10491 21g  
10492 23g  
10493 25g  
10494 27g

Used by Phil Taylor 10427 22g  
10428 24g  
10429 26g

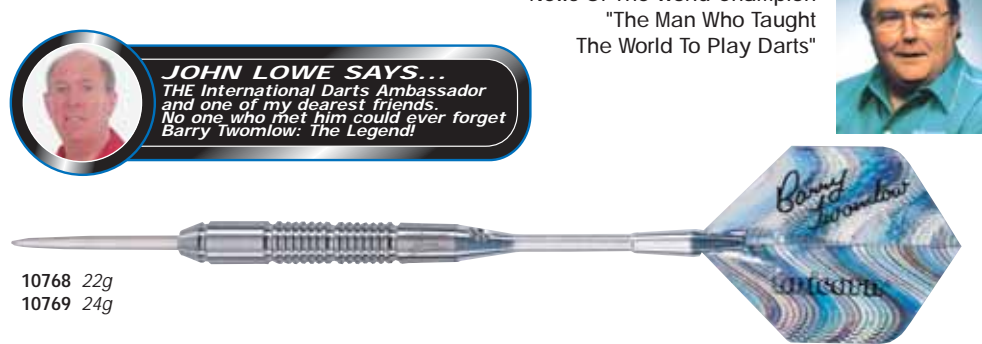
Used by John Part 10463 23g  
10464 25g  
10465 27g

Used by Bob Anderson 10404 18g  
10407 24g

**PHIL TAYLOR SAYS...**  
My broker told me to get into Gilts. It worked!

## LEGEND

90% TUNGSTEN



10768 22g  
10769 24g

Barry Twomlow  
News Of The World Champion  
"The Man Who Taught  
The World To Play Darts"



**JOHN LOWE SAYS...**  
THE International Darts Ambassador and one of my dearest friends. No one who met him could ever forget Barry Twomlow: The Legend!

- Barry Twomlow Legend
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- XL aluminium shafts
- Hi-Lite signature flights
- Eclipse case
- Guaranteed Weight series
- FREE Flightmate holder and spare set of Unicorn flights





## THE MAESTROS

**ALWAYS ON SONG...**  
Seasoned, respected professionals, their consistency and achievements have taken them into the Top 10 in the World.

### MAESTRO® LATINUM® TUNGSTEN 90% TUNGSTEN

10828 19g	Used by Peter Manley (80% Tungsten)	
10829 22g		
10830 24g		
10831 26g		
10870 19g	Used by Kevin Painter (80% Tungsten)	
10871 21g	Kevin Painter's darts feature Unicorn's exclusive Gripper barrel finish	
10872 23g		
10873 25g		
10856 20g	Used by Adrian Lewis (95% Tungsten)	
10857 22g		
10858 24g		
10859 26g		
10897 20g	Used by James Wade	
10898 22g	James Wade's darts feature Unicorn's exclusive Gripper barrel finish	
10899 24g		

**PETER MANLEY SAYS...**  
A little shorter, exquisitely shaped, and oh so smooth! Enough said.

- New Unicorn Latinum tungsten technology
- Smooth release soft feel tungsten
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Guaranteed Weight series
- Maestro professional quality signature Digiflites
- Latinum finish Premium shafts
- Ozone locking rings
- Free flight protectors
- Free spare set of flights
- Eclipse Max case (SEE PAGE 4 FOR DETAILS)



### MAESTRO® GOLDEN 90% TUNGSTEN

- GOLDEN Unicorn Titanium technology
- Optimises feel and grip
- Reduces slip
- Eliminates surface absorption
- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Maestro II shafts
- Maestro signature flights
- Guaranteed Weight series
- FREE 2 sets of spare Maestro 2 shafts
- FREE set of flight protectors
- Eclipse Max case (SEE PAGE 4 FOR DETAILS)

	Used by Peter Manley (80% Tungsten)	10445 19g
		10446 22g
		10447 24g
		10448 26g
	Used by Kevin Painter (80% Tungsten)	10450 19g
	Kevin Painter's darts feature Unicorn's exclusive Gripper barrel finish	10451 21g
		10452 23g
		10453 25g
	Used by Adrian Lewis (95% Tungsten)	10439 20g
		10440 22g
		10441 24g
		10442 26g
	Used by James Wade	10456 20g
	James Wade's darts feature Unicorn's exclusive Gripper barrel finish	10457 22g
		10458 24g



### MAESTRO® TUNGSTEN 90% TUNGSTEN

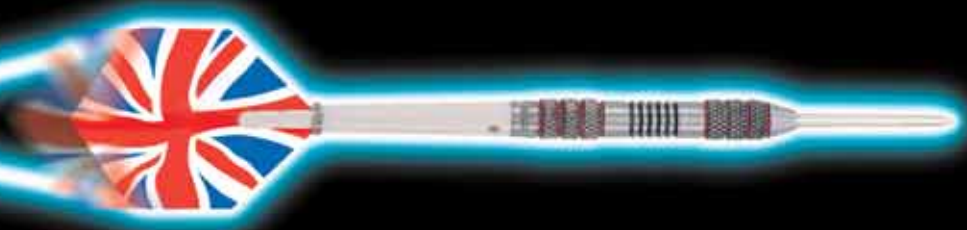
10753 19g	Used by Peter Manley (80% Tungsten)	
10754 22g		
10755 24g		
10756 26g		
10764 19g	Used by Kevin Painter (80% Tungsten)	
10761 21g	Kevin Painter's darts feature Unicorn's exclusive Gripper barrel finish	
10762 23g		
10763 25g		
10798 20g	Used by Adrian Lewis (95% Tungsten)	
10799 22g		
10800 24g		
10801 26g		
10804 20g	Used by James Wade	
10805 22g	James Wade's darts feature Unicorn's exclusive Gripper barrel finish	
10806 24g		

- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Maestro shafts
- Maestro signature flights
- Guaranteed Weight series
- FREE set of flight protectors
- FREE spare set of signature flights
- Eclipse Max case (SEE PAGE 4 FOR DETAILS)



**KEVIN PAINTER SAYS...**  
Try my signature darts with their unique Gripper finish. Double Top grip!





## CONTENDER

**HUNGRY, DANGEROUS, EFFECTIVE.**  
You really don't want to meet a Contender as they make their way around the circuit and up the rankings!

- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Gripper II shafts
- Hi-Lite signature flights
- Eclipse Max case (SEE PAGE 4 FOR DETAILS)
- Guaranteed weight series
- Spare set of flights
- Set of flight protectors



**NEW** **CONTENDER TUNGSTEN**  
90% TUNGSTEN

		Used by Wez Newton	10785 22g 10786 24g 10787 26g
		Used by Mick McGowan	10774 23g 10775 25g
		Used by Barrie Bates	10765 22g 10766 24g
		Used by Colin Osborne (95% Tungsten)	10716 20g 10717 22g 10718 24g
		Used by Andy Hamilton	10707 23g 10708 25g

## GLOBAL TUNGSTEN

		10729 23g	BARRY JOUANNET AUSTRALIA
		10745 21g	ANDY KRÖCKEL GERMANY
		10742 23g	IRINA ARMSTRONG RUSSIA
		10796 24g	LAURA TYE ENGLAND
		10726 20g	RAY CARVER USA
		10732 21g	ROBBIE 'KOND' GREEN ENGLAND
		10782 19g	MICHAEL ROSENAUER GERMANY
		10725 20g (80% Tungsten)	TOMONORI TAKEDA JAPANESE ATTACKER
		10759 19g	WYNAND HAVENGA SOUTH AFRICA
		10751 21g	KIRK SHEPHERD ENGLAND

## GLOBAL

A vital category that underpins the Team Unicorn Pyramid of Excellence. We're delighted to welcome our new Global Members, plying their trade with unerring accuracy around the World. Global darts are designed to the precise specification of our Global players. They're out there now, gaining circuit experience and winning. See [www.unicorn-darts.com](http://www.unicorn-darts.com) for full player biographies.

- 90% Tungsten Nickel Alloy
- Engraved Unicorn hallmark of quality and player signature
- Guaranteed Weight series
- Maestro professional quality signature Digiflites
- Gripper shafts
- Free flight protectors
- Free spare set of flights
- Eclipse Max case (SEE PAGE 4 FOR DETAILS)



## MEDIA

- Maestro professional quality signature Digiflites
- Gripper shafts
- Free flight protectors
- Free spare set of flights
- Eclipse Max case (SEE PAGE 4 FOR DETAILS)

	Nickel Silver	04151 24g
	90% Tungsten - Guaranteed Weight series Engraved Unicorn hallmark of quality and player signature	07383 21g
	90% Tungsten - Guaranteed Weight series Engraved Unicorn hallmark of quality and player signature	07441 22g

